

17TH MAY

The beautiful Hôtel CASAROSE

TRAVEL

You may think that you have seen everything on the French Riviera. After all, it is one of the most popular destinations for tourists from all over the world and quite rightly the stuff of legend. With palaces, charming inns, family-owned bed and breakfasts, with or without stars. CASAROSE, which is simply brimming with charm, innovations and positive energy, was conceived in line with the new trend for feel-good hotels, and combines the best of a seaside resort, a design boutique hotel and a place to live (and work)—where guests can unwind, where companies can hold their meetings, and with a trendy bar/lounge and restaurant. It also showcases local art and craftsmanship that reflects current tastes. Jean-Christophe Larose, CEO of Groupe Cardinal, wanted to create something a bit different, where families can unwind and play sports but also where business owners can meet with their clients. Here it's all about the level of service, goodwill and friendliness.

There is something joyful about the CASAROSE, which loosely draws on the casual elegance of the iconic Beverly Hills Hotel on LA's Sunset Boulevard for inspiration. Or North Palm Canyon Drive in Palm Springs in the 1960s perhaps, where guests lounged around the blue lagoon pool after a game of golf or tennis. Come evening, drinks would be served with music playing in the background. Over half a century later, this heady casual chic vibe still works—albeit that the vintage dream has been slightly updated.

The idea behind the CASAROSE is to blend this vintage California style with the current norms of the French hotel industry, taking inspiration from the French Riviera. Luxury? Everything has been thought of in this 21st-

century four-star hotel. Here you'll only find unpretentious, chic and cool luxury, both inside and out. CASAROSE has all the intimacy of a boutique hotel, with just 56 rooms and suites, all with private terraces. The hotel has 32 rooms (24 m²) and 8 family rooms with an extra bed as well as 6 junior suites (33 m²) and 10 suites (36 m²). With its bar/lounge and restaurant, putting local products in the spotlight, the hotel aims to become a go-to place in the region.

Hôtel CASAROSE is located in Mandelieu-la-Napoule, which is famous for its leisure activities and natural attractions. Located on the premises of the old Golf Park Hotel, the hotel is set in a lovely landscape garden, next to the famous Golf Old Course of Cannes-Mandelieu—the region's most picturesque golf course. Just 25 minutes from Nice-Côte-d'Azur Airport, the hotel is also located on the banks of the Siagne, a wide, navigable river that flows past the garden and into the Mediterranean. The jetty will be completed in 2022. The beaches of Cannes and Mandelieu-La Napoule are just 400 metres up the road. But best of all, the region enjoys sunshine 300 days a year!

The CASAROSE team supports the local economy, sourcing directly from the region's fishermen, vegetable growers, artists, and olive oil and wine producers. The hotel also intends to showcase regional talent, making the most of the thriving art scene. We will be happy to point guests in the direction of all the best sights and attractions: from Théoule and its mythical red rock inlets to the stunning golf courses, art galleries and many other experiences that are just waiting to be discovered. Guests can also rent bicycles and electric cars to get around more easily.

Explore more about the amazing hotel here: www.hotelcasarose.fr







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